



SACRAMENTO
INTERNATIONAL AIRPORT

SMForward
Art Plan

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1. INTRODUCTION

The Sacramento County Board of Supervisors (Board) established policies in 1983 to allocate 2% of new building construction within the County of Sacramento (County) for the purchase of art to expand the public's experience of visual art, make the highest quality Artwork available to County residents, enhance the quality of life in the County, and to help create a more visually pleasing human environment. Since the program was formed, the County has purchased or acquired approximately 300 works of art installed in County buildings, parks, or other sites.

In 2009, with the construction of the Sacramento International Airport's (Airport) Terminal and Concourse B project, the Board approved \$8 million for art, making it the largest art project in the County's history. This budget included a \$2 million endowment for the future purchase, care, and maintenance of Artworks at the Airport.

The Sacramento County Department of Airports (Department), which operates the Airport, announced on February 1, 2023 a \$1.3 billion expansion program collectively known as "SMForward" that will reshape the Airport to accommodate projected passenger growth over the next seven years.

The SMForward expansion, which includes six major construction projects, represents a historic opportunity to integrate art into the traveler's experience while reinforcing and contributing to the Sacramento region's identity. When completed, SMForward will include permanent Artworks inside and outside the new buildings, on the facade of the new parking garage facility, within the new pedestrian walkway, at the new Terminal B gates, and at sites in and around the new Ground Transportation Center. These new works add to the more than two dozen Artworks already gracing the Airport's public spaces.

This Art Plan articulates a strategy for the acquisition of art, identifies the number and specific locations for the art within the six SMForward construction projects¹, sets individual Artwork budgets for each of these projects, defines how the Artists/Artworks will be selected, identifies public outreach and education opportunities, and recommends policies and procedures for maintenance and conservation of the Artworks once they are installed. Although the plan is designed specifically to Commission new Site-Specific Artworks that

¹ The seventh SMForward project, the Terminal A Exit Roadway, is excluded from consideration for art.

integrate into the planned architectural design, it also identifies alternative sites for existing Artworks that may need to be relocated and priorities proceeds from an endowment that will be established as part of the project.

This Art Plan was created with input from the Board, County staff, SMForward design teams, and arts professionals. It is meant to guide County staff, art selection panelists, selected Artists, and the Board throughout the life of the SMForward Art Program.

2. ABOUT THE SMFORWARD ART PROGRAM

The Department has been committed to the experience of travelers through art for decades. When Terminal A opened in 1998, eight Artworks had been Commissioned and integrated into it. Thirteen years later, 11 additional Artworks were Commissioned and installed during the construction of Terminal B. One-third of the Artists in the collection are from Sacramento, and nearly 80% are from Northern California.

A consistent theme in most of the Artworks in both terminals is linked to the unique aspects of Sacramento's natural environment. More specifically, in Terminal B, the Artists were asked to consider "bringing the outside in." An iconic giant rabbit jumps from the outside into the Terminal B Ticket Hall. A chandelier made to resemble a grand old oak tree shimmers with crystals on the ceiling of Concourse B. Larger-than-life birds morph into planes that jut into the air as you approach Terminal A, and an aerial view of valley fields unfolds below your feet like a "magic carpet" as you walk the bridge into Terminal A.

Designed to "enliven and enrich the experience of travelers by providing contemporary, innovative Artwork of the highest quality that reflects the County and region's growing population and cosmopolitan character," Terminal B's Public Art Program budget included a \$2 million set aside for an endowment to maintain the Artwork after installation, and \$3 million will be added to this endowment as part of the SMForward Art Program.

This plan considers these existing works, where they are sited, and how they are connected to new works to be commissioned as part of SMForward. The iconic and more subtle Artworks created in the past reflect the Sacramento region while integrating key moments of delight and spontaneity with meaningful impressions of the region's identity, landscape, people, and culture. Like the works in Terminal A

and B, the SMForward Artworks will be woven seamlessly into the architectural vision of each space.

3. SMFORWARD ART PROGRAM MISSION AND VISION

At the heart of the SMForward Art Program is the desire to cultivate an unforgettable experience for every traveler. Whether a traveler is walking to their gate, waiting in line at security, stepping off the plane towards the baggage claim, or catching a car to the city, a successful Public Artwork can meet the viewer where they are. Art can contribute to, reflect, and encapsulate the exhilaration at the start of an adventure, the warmth, welcome, and comfort of a return home, and help create a contemplative calm during a long layover.

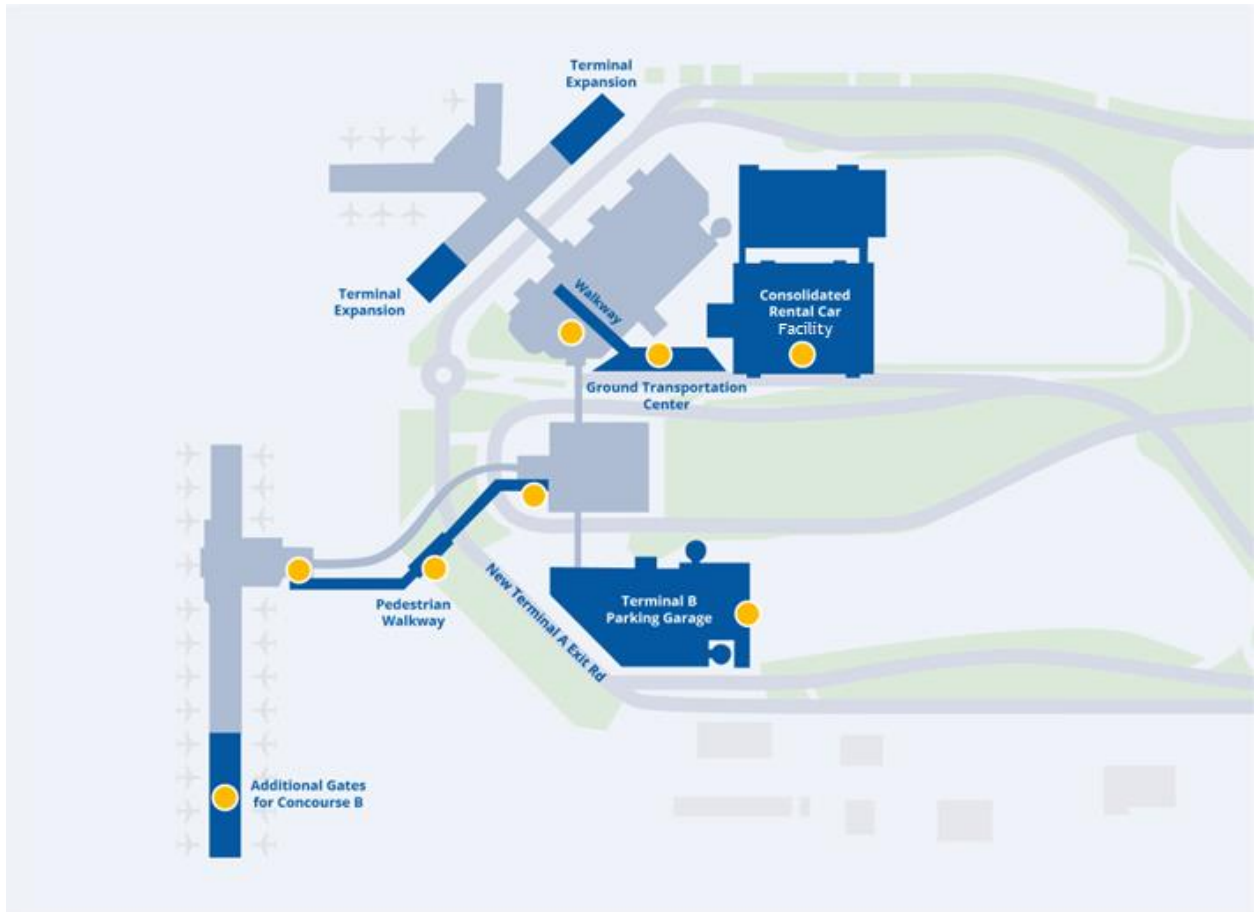
Consistent with the Department's goals for Terminal A and B, the Artworks Commissioned for SMForward will:

- Be of the highest artistic quality in terms of originality of concept and artistic vision, craftsmanship or mastery of skills and techniques, and the degree to which the work engages the viewer.
- Work with and consider the architectural design elements and be appropriate in scale, media, and context.
- Contribute to the Airport's mission and vision: *"To put people at the center of every trip, every experience, every day, and be the most loved airport."*
- Consider the art's ability to function as a wayfinding anchor placed strategically to aid travelers in navigating the airport intuitively.

Additionally, the Artwork will:

- Engage and delight each traveler, enriching their experience at the Airport through humor, surprise, beauty, and curiosity.
- Build upon what makes the region different from the rest of the world.
- Consider the idea of "bringing the outside in", using echoes of the natural world to reverberate through interior sites. Literally or conceptually, take an original approach to the expansive feeling of outdoor environments and transform them for the ebb and flow of a busy air travel facility.
- Be memorable and create a lasting impression of Sacramento as a destination.
- Be made with durable materials that can be maintained over time.
- Be sited in the highest traffic publicly accessible areas.

4. SITES FOR ART



Proposed sites for SMForward Artwork

Within the scope of SMForward’s six construction projects, defining the key placement of Artworks and their strategic effect on the experience of the traveler is of paramount importance. It is a goal to establish a rhythm between sites, allowing for each work to inhabit its own space while still making visual connections to adjacent sites. Like wayfinding anchors amid the swift current of arrivals and departures, these Site-Specific Artworks can help orient travelers to their surroundings. From easily identifiable and iconic meeting places to monumental markers along a path leading to the intended destination, the Artworks themselves can serve a necessary function simply by their arrangement within the sprawling airport complex.

In 2022, more than 12 million passengers traveled through the Airport. These selected sites represent the most accessible areas to

the growing number of travelers coming through both terminals on an annual basis. In addition to the sites for new work, the locations of existing Artworks that need to be relocated as part of SMForward were also considered.

Eight priority sites for new art have been identified within the six SMForward construction projects. A description of each site is outlined below, along with an art design, fabrication, and installation budget. Two of the eight sites include opportunities for multiple Artists. It is estimated that 8-16 Artworks will be Commissioned in total as part of SMForward.

a. Pedestrian Walkway

Number of Commissions: 3

Approximate Budget:

- North entrance/exits of walkway: \$500,000
- South entrance/exit of walkway: \$500,000
- The Hub: \$1,000,000

Located west of the Automated People Mover guideway and about 1200 feet long, 50 feet wide, and 121,000 square feet in size, the Pedestrian Walkway will be the major thoroughfare for travelers arriving or departing from Terminal B to/from Concourse B by foot. This area provides three primary opportunities for art to transform this transitional experience:

North and South entrances/exits: As travelers make their way between Terminal B and Concourse B, the thresholds of the Pedestrian Walkway on either side hold key positions for works of art. As portals to the next stage in a traveler's journey, these sites can use captivating visuals to draw them forward. Artists working in either 2-D or 3-D can imagine ways to craft grand gateways toward wherever each traveler needs to go, with work that embodies the thrill of adventure leading them on.

The Hub: Travelers using the north or south entrances will approach a moving walkway that runs the length of the building. About halfway through the walkway, they will encounter a distinctive vertical transition. Called "the hub," this transition area has vaulted ceilings and an escalator, presenting a dramatic site for art possibilities. Works that consider the expansive height and ambiance of natural light inherent in the architectural design can mark this space as a true focal point to the traveler's experience between buildings. Striking work can create a

magnetizing atmosphere that can hold the brief attention of those quickly passing by, captivate those with more time on their hands, and be seen like a beacon down both ends of the thoroughfare.

b. Parking Garage

Number of Commissions: 1
Approximate Budget: \$1.75 million

Larger than the Terminal A parking garage when completed, the new garage will include approximately 5,500 parking spaces, be six stories high, and be visible to travelers from nearly ¼ mile away as they approach the Terminal B entrance by car. The south facade of the garage presents an opportunity to create a Work of Art that can be seen from a distance for a sustained period by car and foot. It is a primary location for art. The east side of the garage is experienced by travelers being picked up, dropped off, or parking in the facility. Artwork that marks entry points into the garage on the south and west sides of the garage are also key sites and can reinforce wayfinding, especially for travelers returning home and trying to find the closest entrance to where their car is parked. North and west sites are secondary sites that could be addressed by an Artist if the budget allows.

c. Concourse B Expansion

Number of Commissions and direct purchases of existing Artworks: 2 - 10
Budget: \$500,000

Additional gates will be added to the west end of Concourse B. These areas are primarily for passengers awaiting departure but also for arriving passengers. They are areas of interlude that give the viewer time to slow down and reflect before, after, or between flights. The opportunity here is to invite travelers deeper into the works of art and revel in their detail, sparking moments of curiosity, contemplation, and calm.

In collaboration with the architect, spaces to hang two-dimensional works of art or low-relief wall pieces will be designed at multiple gates. Artworks for these spaces could be large or small scale and Commissioned or purchased. This opportunity was specifically created to engage Artists who do not have Public Art experience.

d. Ground Transportation Center and Walkway

Number of Commissions: 2

Budget:

- Walkway from Terminal A to Ground Transportation Center: \$750,000
- Ground Transportation Center: \$750,000

A new centralized area for all buses, taxis, and ride-hailing services will be designated between Terminal A and Terminal B. This site has two distinct areas for art:

Walkway: Travelers leaving the Airport from Terminal A towards the Ground Transportation Center will need to utilize a corridor through the parking garage towards the plaza. This passageway allows for a unique and visually striking piece that functions both as a memorable Work of Art and a wayfinding marker, letting the traveler know they are on the right path towards their destination. Whether laid under the traveler's feet, suspended over their heads, or placed along the walkway columns, the Artwork here should add visual interest to engage passing travelers.

Ground Transportation Center: An open-air plaza where travelers wait for and meet their chosen ride service offers an art opportunity that can leave a lasting impression as travelers depart the Airport complex. An Artist working with durable exterior mediums has the chance to provide a finishing touch to the traveler's experience by creating captivating pieces throughout the space.

e. Consolidated Rental Car Facility

Number of Commission: 1

Budget \$590,000

This new construction combines all rental car services into one facility, making it easily accessible by foot from both Terminal A and Terminal B. This exterior space provides a wide-ranging opportunity for any Artist working with durable materials. Either in a series of pieces spread throughout the facility or as a dynamic centerpiece, the Artwork here can enliven the experience of this utilitarian environment.

Site Summary

Site	Competition	Media	Budget
Pedestrian Walkway Hub	National	All Media	\$1,000,000
Pedestrian Walkway South	Regional	All Media	\$500,000
Pedestrian Walkway North	Regional	All Media	\$500,000
Terminal B Parking Garage	National	Durable and sustainable in an exterior environment	\$1,750,000
Concourse B Expansion	Regional	All Media	\$500,000
Ground Transportation Center	National	Durable and sustainable in an exterior environment	\$750,000
Terminal A Walkway to Ground Transportation Center	National	Durable and sustainable in an exterior environment	\$750,000
Consolidated Rental Car Facility	National	Durable and sustainable in an exterior environment	\$590,000

5. ARTWORK SELECTION PROCESS

Apart from Artworks selected for the Concourse B expansion, Artists will be selected through an open call process, then a Design Competition based on the criteria for selection outlined below.

The Artwork selected for Concourse B expansion may be purchased through an open call process and/or Commissioned.

Extended outreach will be made to local and regional Artists to ensure their participation in the Design Competition process.

Several selection panels for one or more of the project sites outlined above will be convened to review Artists' portfolios and qualifications. Except for Artworks Commissioned or purchased as outlined for the Concourse B expansion project, art selection panels will recommend one or more Artists who will be paid to develop conceptual design proposals for the art site.

a. Selection Panel Composition

Selection panels will be established for one or more of the sites outlined above to: review Artist portfolios, review finalist concept designs, and review and recommend Artworks to the Airport Director. Each panel will be composed of five to eleven members and include representatives from the local community. Each

selection panel will include voting representatives from the following groups:

- County/Airport representatives;
- Art professionals; and
- Principal site architect, designer, or their designee, for the specific SMForward construction project, if applicable.

Non-voting members may also be convened as needed to review Artwork design proposals. Non-voting members may include engineers, Airport maintenance, safety, and operations staff, art conservation professionals, and others.

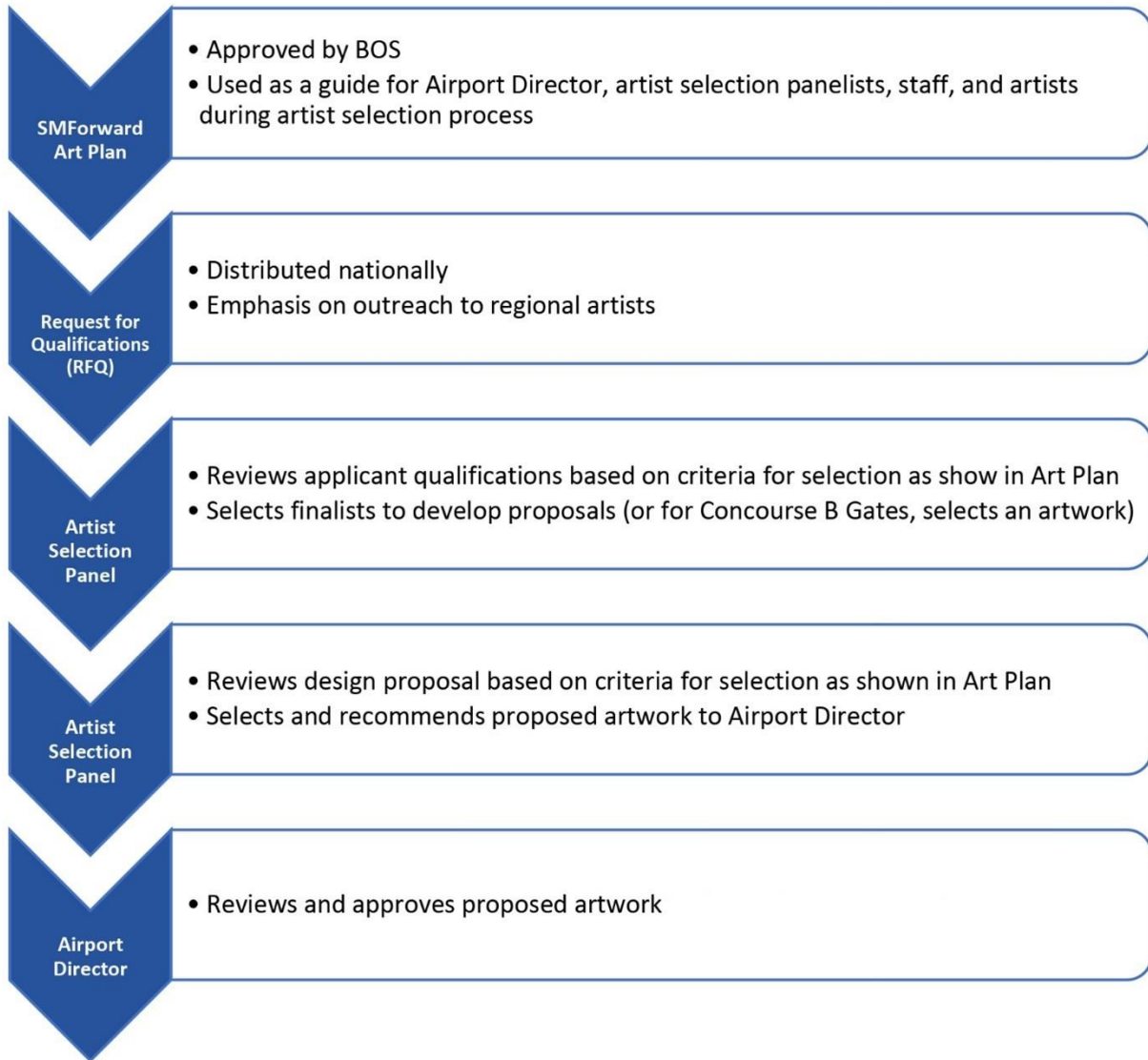
Panelists will be selected and finalized by the Public Art consultant and the Airport Director or their designees.

b. Criteria for Selection

Selection of Public Art and approval of designs, at a minimum, include the following:

- Quality and artistic excellence of past work and proposed designs.
- Artist’s technical abilities, as demonstrated in previous Artwork.
- Artist’s ability to address site-responsive Public Art projects (if applicable) and the specific challenges and goals of the site.
- Willingness of the Artist to consult and work with County representatives, the project architect and general contractor, and Airport staff to ensure efficient integration of Artwork into the site.
- Artist’s ability to carry out the Commission, keep the project within budget, and to complete and install the work on schedule.
- Artist’s knowledge of and ability to work with durable materials that are appropriate for long-term exposure in a public environment and that require minimal care and maintenance.
- The Artist’s ability to reflect the diversity of the County and the region.

Selection Process Summary



6. SCHEDULE

The Artwork selection process begins immediately upon approval of this Art Plan by the Board. It is designed to take place in a minimum of three phases, with a goal of selecting Artwork design well in advance of building construction and within a time frame that allows the selected Artists opportunities for early involvement in the design process.

Phase 1: Parking Garage and Pedestrian Walkway

Phase 2: Concourse B expansion, Ground Transportation Center and Walkway.

Phase 3: Consolidated Rental Car Facility

Description	Pedestrian Walkway Winter 2025	Parking Garage Spring 2026	Ground Transportation Center and Walkway Summer 2026	Concourse B Expansion Spring 2027	Consolidated Rental Car Facility Summer 2027
Artist Selection	Spring 2024	Spring 2024	Spring 2024	Fall 2024	Fall 2024
Artwork Design Approval	Summer 2024	Summer 2024	Summer 2024	Winter 2025	Winter 2025
Artwork Fabrication	Fall 2024 – Winter 2025	Fall 2024 – Winter 2026	Fall 2024 – Winter 2026	Winter 2025 - Spring 2027	Winter 2025 - Spring 2027
Artwork Installation	Winter 2025	Spring 2026	Spring 2026	Spring 2027	Spring 2027

7. RELOCATION OF EXISTING ARTWORKS

The Airport is a living, changing structure that sometimes requires the relocation of Artworks originally created for spaces that have since been modified to meet operational needs. To maintain the visibility and accessibility of the collection, it may become necessary to move them to where they will be seen and enjoyed by the public. Funding from the SMForward budget has been set aside to relocate the following works of art:

- *“The House that Will Not Pass for Any Color But Its Own”* by Mildred Howard, glass and steel, 2011.
- *“Going With the Flow”* by Mark Rivera, glazed ceramics, 2006.
- *“Flying Gardens”* by Dennis Oppenheim, fiberglass, and steel 2004.
- *“The Winged One”* by Camille Vandenberg, bronze, 2006.

8. BUDGET

On August 22, 2023, the Board approved \$11 million for art as a part of SMForward to be distributed as follows:

- \$7,500,000 for the acquisition of Public Art, which includes a \$750,000 contingency with any unspent balance to be allocated to the endowment.
- \$500,000 for program administration, with any unspent balance to be allocated to the endowment.
- \$3,000,000 to be added to the existing endowment established to sustain an expanded Rotating Exhibition program, acquire works of art, conserve and maintain the Artwork in perpetuity, and fund new permanent Artworks at the airport.

Artwork Acquisition

The art acquisition budget will be distributed as follows, with any unspent contingencies allocated to the relocation of Artwork or the Endowment Fund.

Pedestrian Walkway Hub	\$1,000,000
Pedestrian Walkway South	\$500,000
Pedestrian Walkway North	\$500,000
Terminal B Parking Garage Exterior	\$1,750,000
Concourse B Expansion	\$500,000
Ground Transportation Center	\$750,000
Terminal A Walkway to Ground Transportation Center	\$750,000
Consolidated Rental Car Facility	\$590,000
Artwork Relocation	\$250,000
Finalist Design Fee	\$160,000
Contingency/Installation Costs	\$750,000
Total	\$7,500,000

Administration

An additional sum of \$500,000 has been set aside for administering the SMForward Art Program and includes the following:

- The development of the SMForward Art Plan
- Artist research and outreach, application intake, and Artist selection
- Artwork design development, including reviews by conservation specialists and engineers for ADA, safety, maintenance, and conservation
- Contract development and negotiation and design approval
- Coordination of fabrication and installation of Artwork by qualified contractors
- Assistance with public relations and education

9. ENDOWMENT PURPOSE

\$2 million was set aside in 2011 by the County to create an endowment for the care and maintenance of existing Artworks, to purchase new work, and fund temporary exhibitions. An additional \$3 million will be set aside for the same purpose as part of SMForward, bringing the total to \$5 million.

The endowment is held and administered by the County, consistent with the policies established in 2011. Endowment proceeds may be used for the following:

Conservation and Maintenance: Endowment proceeds are to be used first and foremost for the conservation and maintenance of the Artworks throughout the Airport. Although some routine maintenance of Artworks, such as minor cleaning (when appropriate and advised by professionals), can be done by the Department, due to exposure to the elements and general aging, it is critical that Artworks require regular evaluation, conservation, and maintenance by Artwork conservation and maintenance professionals. These efforts may include ongoing and regular evaluation, superficial or in-depth cleaning, repairs, replacing materials, updating technical equipment and lighting, and, in some cases, Artwork relocation.

Temporary Exhibitions and Performance, and Works of Permanent Public Art: If the Endowment Fund balance exceeds the annual set aside for Artwork maintenance and conservation, funds may be used for exhibitions and Temporary Public Artwork and the purchase of permanent Artworks. Temporary exhibitions and performances create a dynamic environment for returning travelers. It also gives local and regional Artists the opportunity to create new work and exhibit existing work at the Airport in perpetuity. Visual Artists may be Commissioned to produce Site-Specific Artworks or produce

experiential, interactive, or performance-based works that involve the public directly or indirectly. This program will allow Artists to create Artwork outside of traditional gallery and museum spaces.

In addition to the above, Endowment Fund proceeds may be allocated to public relations and education.

Education and public relations include public tours, brochures, documentary videos, websites, social media, labels, advertisement of existing and new art programs.

10. COMMUNITY ENGAGEMENT AND EDUCATION OPPORTUNITIES

At the core of a successful Public Art program is community engagement and education. The Artist selection process, Artwork fabrication, and installation of new work presents an opportunity to engage Artists, contractors, art professionals, and the public in many ways, including the following:

Webinars and/or workshops during the application process: A series of webinars will be created for local and regional Artists in tandem with the release of applications and guidelines for new projects to assist Artists in applying for and successfully completing applications throughout the SMForward art selection process. The workshops can provide information on preparing and presenting applications, conceiving, preparing, and presenting conceptual design proposals, identifying, and working with subcontractors and fabricators, developing, and monitoring project budgets, and navigating public review processes.

Photo, video, and written documentation of the SMF Public Art Program: There are hundreds of photographs, dozens of articles, drawings, models and more documenting the Artworks made for Terminal A and B over the last 26 years. A treasure trove of unpublished videos documenting the Artwork fabrication and installation process, including interviews with the Artists who made work for Terminal B also exists. Documentation of the new work created during the SMForward project would be an important addition to this archive and provide material for a documentary, brochures and other written materials, self-guided tours, and a website about all the art at the Airport. All these archives should be organized so that they can be made accessible to travelers, students, educators, historians, arts professionals, and others.

SMForward Education Series for Emerging Public Artists: The SMForward presents an opportunity to engage professional Artists who have an interest in, but no or little experience creating Public Art. A series of studio tours and virtual discussions with selected SMForward Artists, tours of Artwork fabricator facilities, and talks with Public Art curators and professionals nationally can help demystify the field of Public Art and provide important tools for regional Artists to create Public Art.

11. GIFT AND DONATION POLICY

Due to the limited number of available sites for Artwork, gifts of Artwork will not be accepted into the Airport art collection unless they are of extraordinary aesthetic merit and curatorial significance. Acceptance of proposed Artwork will be based on the following criteria:

- **Artistic Merit or Quality of the Artwork:** The Artwork must be of the highest aesthetic quality and craftsmanship and must make a significant curatorial contribution to the Airport art collection.
- **Content:** The Artwork's content must be appropriate for exhibition in a public environment.
- **Context:** Artwork must be compatible in scale, material, form, and content with its proposed surroundings, including the site's architectural design and other permanently installed Artwork.
- **Maintenance and Conservation:** Consideration will be given to the Artwork's structural and surface soundness, and resistance to theft, vandalism, weathering, and excessive maintenance.
- **Estimated Cost Associated with the Gift:** Costs may include transportation, engineering, installation, and maintenance of the gift.
- **Location:** An appropriate location must be determined before a gift is accepted.

The process for making a gift of art to the Sacramento International Airport is as follows:

- Donor provides a written proposal to the Airport Director that includes a written description of the Artwork, including size and materials, a photograph of the Artwork, estimated cost to maintain the Artwork, and professional experience of the Artist.
- The proposal is evaluated by the Airport Director in consultation with Airport staff to determine if it meets the criteria above. If acceptable, the Artwork would then become part of the Airport's collection.

12. DEACCESSIONING, REMOVAL, ALTERATION, OR DESTRUCTION POLICY AND PROCEDURE

The County is committed to acquiring, caring for, and preserving Artworks Commissioned through this program. However, there may be reasons to deaccession of a permanent Work of Art. Deaccessioning is a procedure for the permanent removal of an Artwork from a public collection. Deaccessioning of any Artwork in the Airport collection will occur only after a careful and impartial evaluation of the Artwork being considered for removal based on the physical integrity of the Artwork or other operational needs. The following includes the conditions in which an Artwork may be removed from permanent display:

- The Artwork requires excessive or unreasonable maintenance or has faults in design or fabrication.
- The condition of the Artwork requires restoration that is infeasible or impractical.
- The work presents a threat to physical public safety.
- The work interferes with Airport operations.

Deaccessioning of any Artwork in the Airport will follow the following procedure:

Artworks to be deaccessioned are evaluated by the Airport Director in consultation with staff to determine if it meets the criteria above.

13. GLOSSARY OF TERMS

Artist: Artist or team of Artists whose body of work and professional activities demonstrate serious ongoing commitment to the fine arts.

Artwork or Work of Art: For the purpose of the Art Plan, Artwork or Work of Art is defined as a work in any media that is the result of the unique creative expression of an Artist.

Commissioning: The process of hiring an Artist to produce a unique Artwork for a specific site and context.

Deaccessioning: The formal process of permanently removing an Artwork from the collection.

Design Competition: A project Competition to select the design that best responds to clearly defined project specifications.

Public Art Endowment Fund: Fund established by the County of Sacramento Department of Airports to support the maintenance and conservation of Artworks, the exhibition and purchase of new work, and for Public Art public relations and education.

Invitational or Limited Competition: A limited number of Artists are invited to submit qualifications for a project site based on the aesthetic nature and quality of their past work and their ability to successfully work within the project parameters.

Open Competition: All qualified, professional, practicing Artists living in the United States are eligible to submit qualifications in response to a Request for Qualifications (RFQ).

Public Art: Art that considers its site and other contextual issues and is created or purchased for a public place or site.

Rotating Exhibition: The display of Artwork that is changed on a predetermined basis.

Site-Specific Artwork: Artwork that is designed for a particular place and that has a contextual meaning.

Temporary Public Artwork: Any form of art created for a short period of time.